

TRUNK SHOW

Social Media Graphics



For more trunk show resources, visit the member intranet, where you can find our Trunk Show Training Guide under Practice Management and direct mail postcards under Advertising in the Marketing Toolkit.



Trunk Show Training Guide

Objective: Simple! The objective of the Practice Success In a Box is to organize and SUCCESSFULLY execute an optical trunk show.

Strategies: The strategies required for organizing and executing successful trunk shows for your practice include thorough execution of three elements by you and your staff.



Trunk Show

Use this special offer and showcase your office's merchandise.